

# Spinning Livelihoods, Stitching Sustainability

Collective Entrepreneurship with Natural Fibers



July 25th - July 27th 2025



## 3-Day Immersion for Development Leaders

Amplify Social Impact

Drive Sustainable Socio-Economic Change

### Programme Highlights



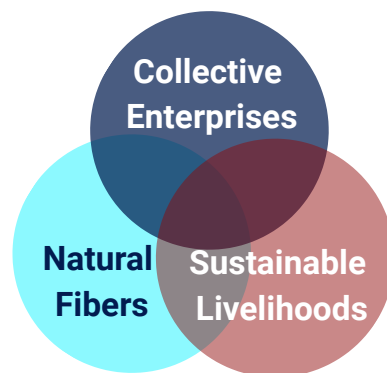
Meet successful sustainable **fibre-based collective** local Enterprises & artisans.



Visit the real-world **Entrepreneurship Models** showcasing community governance and green business.



Experience **Shantiniketan** - the UNESCO heritage site.



### Who Should Attend?



**NGO/ CSR Professionals** engaged in livelihood promotion and sustainable enterprise development



**Faculty & Students** from Institutes/ Courses on Rural Management, Social Works, Design, Fashion or Arts



**Government Officials** from MSME, Social Justice, Rural Development



**Professionals or Entrepreneurs** working with Govt. Livelihood or similar schemes (e.g. SFURTI, NRLM, PMEGP).

### Key Learning Outcomes



#### **Social Innovation & Inclusive Entrepreneurship**

(Creative People Centric Solutions promoting sustainability & equity)



#### **Understanding the SFURTI Scheme**

(Supports for fiber-based clusters under the scheme)



#### **Banana Fiber Craft Initiative Case Study**

(Waste to Wealth model creating jobs, reducing waste and empowering women)



#### **Banana Fiber Processing Techniques Demo**

(Exposure to extraction, design & value addition)



#### **Working of the Green Enterprise Ecosystem**

(Collaboration among Communities, facilitators, and institutions for long-term impact)



#### **Sustainable Livelihood Practices in Action**

(Green economy driven by eco-enterprises along with reviving traditional knowledge)

# Programme Schedule



## Day 1

### Laying the Foundation

**Collective Enterprises & Fiber-based Livelihoods**

#### SFURTI Scheme Intro

Understanding promotion of cluster-based enterprises.

#### Banana Fiber Weaving

Learning traditional craft of using agricultural waste

#### Sonajhuri Haat Visit

Experience the rural artisan markets interacting with local craft entrepreneurs.

## Day 2

### Immersive Exposure

**Field Visits to Sustainable Enterprises in Action**

#### Hubs & Spoke Centers

Understand the functioning of community production hubs

#### Cultural Heritage

Learning the blend of art, tradition, and local livelihoods

#### Community Interaction

Interactive sessions with local stakeholders and entrepreneurs.

## Day 3

### The Shantiniketan Influence

**Art, Culture and Enterprises**

#### Shilpo Sadan

Learning Tagore's legacy and how it shapes community-centered design of working and rural creativity

#### Shantiniketan's Contribution

Discover the landscape that brings together art, culture, and sustainable rural enterprise.

**Note:** The program commences at **09:00 am on Day 1** and concludes at **noon on Day 3**.



## Fee : INR 19,500/-

per participant that includes course fee, accommodation, meals and field visit  
(Discounts applicable for early birds, NGOs and Students on request)

Register now and block your spot



**#ShantiniketanThreads:** Crafting Green Livelihoods through Culture and Fiber

For more details, contact us at  
[rthapar@devalt.org](mailto:rthapar@devalt.org) / [sbhattacharya1@devalt.org](mailto:sbhattacharya1@devalt.org) (+91-11-2654-4232)  
Limited seats available on a first-come-first-serve basis.

**Register Now!**

Visit- [www.imedf.in](http://www.imedf.in)



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